Kevin Gerstner Digital Design Portfolio

**In Progress…**

Currently, I am in a Digital Design class and by summer, I will be proficient in Adobe Photoshop and Dreamweaver. Additionally, I am taking Human Interaction Design, in which we are learning how to create software that is intuitive and efficient. Our final project involves interviewing users, designing and creating an application, and receiving feedback.

**University of Tulsa Robotic Mining Club (TURMC)**  *2018 - 2019*

This year, I joined the Robotic Mining Club for TU and asked to work on Graphic Design. I spent a month developing a Sponsorship Packet (included in the files) to help gather sponsors to fund our club. I communicated with the team leaders to create a booklet that showcased our team’s strengths and personality, and it was showcased at this year’s Open House. In addition, I started the club’s social media accounts on Facebook and Instagram.

**Board Game Creation** *2015 - 2018*

For three years, my friends and I worked to create our own board game completely from scratch. I designed the game’s artwork, ran our social media accounts on Instagram and Facebook (including creating targeted advertisements), and created our own website on WordPress. I included some renders of the game and some posts I made on Instagram.

**Web Development – Marquette High School**  *2016*

I participated in a small business competition, where our team created a lean web development company for schools in need of quality rebranding. We created redesigns in WordPress for Marquette High School and presented to a panel of judges. I’ve included several screenshots of our redesigned website.r